

CooLogistics^o

City Conference Centre, London

1-2 JULY 2008

Quality and responsibility in the global cold chain

Two-day conference

Key conference themes:

Emerging trends – key cold chain patterns and future trends; air, road and sea transport; environmental impact and responsibility; reverse logistics and recycling; vertical integration

Transport & storage – the future of reefer operations; capacity constraints; ocean freight vs road freight vs air freight; profit and space optimisation; planning and warehousing; the increasing impact of China.

Optimising supply chains – reducing costs & increasing efficiency; responding to new markets; conventional vs reefer operations; enhancing the role of the forwarder.

Refrigerated transport in practice – quality and efficiency; reefer claims, cost of box ownership; energy consumption and conservation.



THERMO KING

World Leader in Transport Temperature Control



Sharing responsibility in the global cold chain

Blueberries from Chile, blood plasma for Germany, flowers and microchips from India and fugu for the Japanese retail fish markets are just some examples of the many perishable goods that travel the global cold chains each day.

Securing the quality of the cold chain is critical for shippers, receivers and logistics service providers. Perishable goods require the maintenance of a reliable temperature regime throughout their intercontinental journeys and transport by sea, air or road must be closely monitored and controlled.

Quality and control go hand-in-hand but how can overall control be exercised in a fragmented industry where high and low margin products compete for space?

The environmental argument gets louder and more compelling day-by-day; a barrage of legislation surrounding food safety standards is beginning to swamp the industry; and a shortage of transport equipment is adding to overall costs. Will something have to give?

Could greater vertical integration within the global supply chain minimise the impact of some of these issues? Could the various transport modes be fused into a system of individual global reefer supply chains? Can cold chain quality be maintained at a reasonable cost? Will technology assist?

This brand-new, two-day conference will investigate, discuss and attempt to provide answers to these and other compelling issues facing the sector.

Recognised experts representing carriers, shippers, logistics providers and the technology sector will present the latest thinking to an audience of senior industry professionals.

Agenda // Day 1

July 1 2008

- 0830 Registration and coffee
0900 Chairman's welcome and opening remarks
Alf Carr OBE, former General Director, British Frozen Food Federation, UK

Session 1 Food Fundamentals, the Environment and New Logistics Trends

- 0905 KEYNOTE ADDRESS
Carbon foot-print reduction: what the retail sector can do
Keith Mahoney, Head of Logistics, Food, Marks & Spencer Plc, UK
- 0930 KEYNOTE ADDRESS
Environmental responsibility: food production and distribution
• global sourcing vs local sourcing
• organic produce
Paul Monaghan, Head of Sustainable Development, The Co-operative Group, UK
- 0955 **Controlling green house gas emissions**
• food refrigeration • transport and logistics • contribution of the meat production sector
• contribution of fresh fruit and vegetable production
• intensive vs extensive farming methods
Tara Garnett, Food Climate Research Network, UK
- 1015 **Squaring the circle – something has to give**
Callton Young, OBE, Director Sustainability and Competitiveness, Food and Drink Federation, UK
- 1035 Questions & discussion
1050 Tea & coffee
- 1120 **Identifying the main refrigerated trade, transport and logistics trends**
• deep sea • shortsea • road distribution • intermodal
Mike Garratt, Managing Director, MDS Transmodal, UK
- 1140 **Airfreight or seafreight and what about sea/air for perishables?**
• economics • carrier relationships • who benefits?
Frank Ganse, Global Director, Reefer Perishables, Kühne + Nagel, Germany
- 1200 PANEL DISCUSSION
Vertical integration of the food supply chain: closing the gap between producers and the retailers
• a shipper's view — *Karl Dürbeck, Anton Dürbeck, Germany*
• an LLP view — *Mats Enqvist, Senior Vice President, LCL, Sweden*
• an ocean carrier's view: *Eugene Hurley, General Manager Reefer Trade OOCL (Europe)*
- 1300 Lunch

Session 2 Refrigerated Transport & Storage: Global and Regional Challenges and Solutions

- 1400 **Oceanfreight, airfreight, road freight: different conditions requiring different solutions**
• study of temperature controlled cargo, comparing different practices
Glenn Turner, Regional Director, HPL Worldwide, Oceania, Asia, Africa and Middle East
- 1425 **Airfreight: profit optimisation/space optimisation**
• capacity • high-paying and low-paying cargo • airport handling
Axel Günther, Consultant, Lufthansa Cargo Sales Perishable Imports Africa
- 1450 **Time sensitive products by air**
Stavros Evangelakakis, Manager Sales, Cargolux Airlines International SA, Luxemburg
- 1515 Questions & discussion
1525 Tea & Coffee
- 1600 **Land transport infrastructure - capacity constraints**
• storage capacity • box dwell time in container terminals • intermodal opportunities
Peder Winther, CEO, Samskip Reefer Logistics, Netherlands
- 1625 **Planning of regional distribution centres with refrigerated storage capacity in Dalian, China**
• scope of business and investment • domestic cargo distribution
• import and bonded cargo operation procedures
Erling Moesgaard, Managing Director (Europe), Jenny You, General Manager, Yidu-Jifa, China
- 1650 Questions & discussion
1700 Chairman's closing remarks
- 1730 **Networking reception sponsored by Thermoking**



Agenda // Day 2

July 2 2008

0830 Coffee

Session 3 Product Logistics Case Studies

0830 Tea and Coffee

0850 Chairman's opening remarks

Steve Cameron, Cameron Maritime Resources, UK

0900 **Optimising logistical costs in the temperature controlled supply chain**

Dr Dawie Ferreira, CEO, Capespan Logistics, South Africa

0925 **Fruit importer's perspective: comparing conventional with reefer container operations**

- impact of port congestion on the supply chain
- government agency inspections
- hinterland transport

Peter Lellow, Shipping Manager, Worldwide Fruit, UK

0950 **Reefer claims: conventional and container carriage, case studies of fruit consignments from harvest to discharge**

Dr Anna Snowdon, Forensic Biologist, Wolfson College, Cambridge, UK

1015 **Reducing spoilage levels and waste**

- reverse logistics
- recycling
- packaging implications

Erik de Vries, Managing Director, DailyFresh Logistics, Netherlands

1040 Questions & discussion

1050 Tea & coffee

1130 DEBATE

Reducing logistics costs and improving cold-chain quality

- the overall competitive position between conventional and intermodal solutions
- location of warehousing
- how will fruit be distributed in the future?
- box dwell time
- port connectivity

Mukul Ghildiyal, Vice President, Quality and Cargo Care, NYKCool, Sweden

Filip Beckers, Transport Procurement Manager, Masterfoods, Netherlands

Paul Glock, Marketing Manager, Fresh Produce, Medway Sheerness Docks, UK

James Woodward, Managing Director, Liverpool Produce Terminal, UK

Pascal Marti, Manager, Temperature Controlled Traffic, Port Autonome du Havre, France

1230 Lunch

Session 4 Refrigerated Transport Practice and Future Outlook

1330 **Cold chain quality and efficiency**

Franck Baulme, Director Reefer Central, CMA-CGM, France

1355 **Future of reefer container operations**

- box rotation/utilisation
- differences between reefer and dry box operations
- hinterland transport

Alfred Cheung, Managing Director, ZIM, Japan

1420 **Total cost of box ownership – a cradle to grave analysis**

Petrus Jooste, Chairman, Capetainer, South Africa

1445 Questions & discussion

1500 Tea & Coffee

1530 **Ban on the use of ozone depleting blowing agents. Impact on current and future reefer box fleets**

Dr Yves Wild, Dr Yves Wild Ingenieurbüro, Germany

1550 **New technologies to improve cargo quality, extend shelf life at the lowest possible rate of energy consumption**

Scott Palotta, Director, Global Management, Container Products Group, Carrier

Transicold, USA

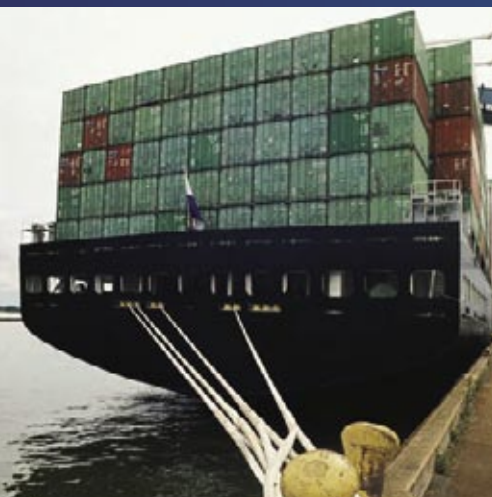
1610 **Could solar-powered reefer boxes provide a solution for developing countries?**

Chilukuri Maheshwar, Training Superintendent, Fleet Management Training Institute, India

1630 Discussion led by Alan Robertson, Director, Webster Robertson

1655 Closing remarks

1700 **Close of conference**



CooLogistics 2008 is gearing up to be the industry's premier gathering of all those involved in the transportation of temperature controlled products

Sponsorship

Conference sponsorship / three levels of conference sponsorship are available giving a range of opportunities including your branding on all the conference material, space to erect an exhibition stand, distribution of your literature to all delegates and complimentary conference tickets.

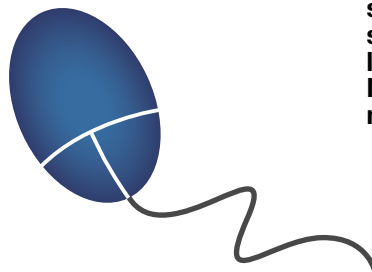
Refreshment sponsorship / an opportunity to sponsor a drinks reception, lunch or coffee break. A range of other benefits are included in this package.

Memory sticks / your logo printed on the memory stick containing the conference presentations. These will be given to all delegates. A range of other benefits are included in this package.

Exhibiting / there is an opportunity to exhibit at the year's conference, but spaces are limited. Exhibitors will be offered a 3m by 2m space (with power), coverage in the event material and two exhibitor passes for the manning of the stand. As far as possible, conference delegates will take their refreshment breaks within the exhibition area.

Literature distribution / this is an opportunity to deliver your corporate literature directly to the conference delegates. In addition to distributing your information, you will also be offered some extra exposure in the event material.

Navigate Conferences is highly flexible, and we are able to tailor a sponsorship package to meet your specific requirements. To discuss the sponsorship options, exhibiting and literature distribution please contact Mike Elsom on +44 (0)20 7369 1656 or melsom@navigatepr.com



Who should attend?

Air-freight operators
Class societies
Cold chain professionals
Containership owner/operators
Equipment manufacturers
Finance providers
Food retailers
Lawyers & insurers
Logistics providers
Market analysts & consultants
Ports & terminal operators
Reefer container manufacturers
Reefer owner/operators
Road transport providers
Shipbrokers
Ship managers
Shippers and receivers

Online conference

New for 2008

Cutting-edge technology allows us to bring CooLogistics 2008 to you online. For those unable to come to London we are offering the opportunity to attend the conference online – listen to the speakers, view their presentations and join the debate in real time.

For those in non-London time zones you may attend a recording of the conference in a time zone of your choosing.

The cost of the online conference is identical to physical attendance and for more information contact Mike Elsom at melsom@navigatepr.com

Registration form (CL08)

First delegate

Name

Position

Email

Second delegate

Name

Position

Email

Third delegate

Name

Position

Email

Company details

Company Name

Address

Postcode/Zip

Country

Telephone

Booking Contact

Please give details of the person to whom general conference correspondence and receipted invoices should be sent:

Name

Position

Telephone

Email

Purchase order no (if any)

Payment

Conference fee (per delegate) £799 + VAT @17.5% = **£938.83**

I enclose a cheque for £ payable to Navigate PR Ltd

Please debit my credit card

   Debit card Other

Card no

Three digit security code

Expiry date /

Please provide cardholder's name and address

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Your credit card details will be destroyed once payment has been taken. If you are not happy disclosing your details on this form please call Navigate on +44 (0) 207 369 1656/1650 to make a telephone payment.

Payment by invoice and bank transfer can also be arranged if required. Please email Mike Elsom (melsom@navigatepr.com) for details. A receipted invoice will be sent by email to the booking contact once payment has been received.

To reserve your place contact Navigate Conferences:

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Further Information

Bookings

Please return this form together with your payment to Navigate, The Baltic Exchange, 38 St Mary Axe, London EC3A 8BH, United Kingdom. Or fax to +44 (0) 207 369 1684

Group discounts

If you would like to reserve four or more places at this conference we would be happy to discuss a group discount with you. Please call for more information

Conference Venue

City Conference Centre, 80 Coleman Street, London EC2R 5BJ
T +44 (0) 20 7382 2626 F +44 (0) 20 7382 2670
www.cityconferencecentre.co.uk

Accommodation

Accommodation is not provided

London offers a wide range of hotels to suit all budgets and Navigate Conferences can recommend two agencies to help you find suitable accommodation:

London Hotels

www.londonnights.com/navigate
T Louise Rogerson on +44 (0)845 226 7383

Serviced Apartments (for anyone staying more than 4 nights)

www.central-london-apartments.com/navigate
T Emma Bannon on +44 (0)845 430 0124

Terms and Conditions

Navigate must be in receipt of full payment prior to the day of the conference or your nominated delegate(s) may not be allowed entry to the event. Cancellations 14 calendar days prior to the event will be refunded at 50% of the delegate fee. Cancellations within 14 calendar days cannot be refunded. All cancellations must be received in writing. Names of delegates may be changed at any time without charge and notification of name changes should be made in writing. Registration fees include lunch and refreshments. Hotel accommodation or travel is not included. If for any reason Navigate cancels this event, Navigate does not accept any responsibility for reimbursing travel, accommodation or any other costs incurred by the delegates. Navigate reserves the right to amend the conference agenda at any time and without giving prior notice to delegates

About Navigate and Freshwater Logistics

Navigate specialises in providing marketing, corporate communications, media relations and specialist training to the international maritime, ports and logistics industries. In addition, our conference division stages a range of maritime events, seminars and conferences. For more information visit www.navigatepr.com

Freshwater Logistics is an expert in the logistics sector and has in-depth understanding of the refrigerated transport industry together with a comprehensive network of contacts.

Further information

For further information please contact Caroline Holt or Mike Elsom at Navigate on +44 20 7369 1650/1656, fax +44 (0) 207 369 1684, email conferences@navigatepr.com or write to us at Navigate, The Baltic Exchange, 38 St Mary Axe, London EC3A 8BH. Navigate PR Ltd is registered in the UK, company number 5129959.