



London 8-9 May 2008

Conference Sponsorship Opportunities

Navigate Conferences is staging a high-level event in London on 8-9 May focusing on the increasingly important issue of corporate social responsibility in the maritime supply chain. This new conference will investigate the four key areas:

- **Business Ethics** -effective implementation of CSR; instilling responsibility; balancing commercial pressures; managing stakeholder expectations; achieving consistency in the supply chain
- **Human Value** - the human element; employee retention and loyalty; the court of public opinion; considerations when developing a CSR policy
- **Environmental Leadership** - balancing commercial operations with a need to protect the environment; demonstrating environmental awareness; greener port and ship operations; emerging techniques and technologies
- **Economic Reality** - costs and risks of implementing a CSR policy; impact on the bottom line; achieving competitive advantage; global standards; CSR policies in practice

This innovative conference is the first of its kind to focus on the maritime industry and it presents an unrivalled opportunity to raise the profile of your company amongst your current and prospective customers, peers and competitors as a forward thinking responsible organisation.

We invite you to participate in this inaugural conference as a sponsor and a range of options are detailed on the following pages.

Please feel free to contact us to discuss your requirements and, as you would expect, we are happy to tailor sponsorship packages to suit your specific requirements.

Primary Sponsor

One sponsor only from each industry sector

Price: £10,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo on the front of the conference brochure and all primary marketing material as a primary sponsor
- A corporate profile will be included in the conference brochure (100 words)
- A corporate profile will be included in the conference documentation (A4 page)
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks as a primary sponsor
- Distribution of your corporate brochures or any promotional material
- Exhibition space (maximum 3mx2m) within the exhibition hall (will include power)
- Two complimentary delegate passes will allow access to the main conference and two complimentary exhibitor passes for the manning of your stand

Drinks Reception

To be held at the end of day one. Sole sponsorship.

Price: £8,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo will be displayed on the conference brochure
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks
- Additional Signage will be displayed promoting your company as the Drinks Reception Sponsor
- Opportunity to provide additional entertainment – dinner, casino, band (at additional cost, prices on request)
- Corporate profile will be included in the course documentation (A4 page)
- Canapés and beverage costs included for an agreed period
- Distribution of your corporate brochures or any promotional material
- Exhibition space (maximum 3mx2m) within the exhibition hall (will include power)
- Two complimentary delegate passes will allow access to the main conference and two complimentary exhibitor passes for the manning of your stand
- Ten additional invitations for your clients or colleagues to attend the reception

Refreshment breaks and Lunch

Tea, coffee and lunch breaks on both days. Sole sponsorship.

Price: £8,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo will be displayed on the conference brochure
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks
- Additional signage will be displayed promoting your company as the Refreshment and Lunch Sponsor
- Corporate profile will be included in the course documentation (A4 page)
- Distribution of your corporate brochures or any promotional material
- Exhibition space (maximum 3mx2m) within the exhibition hall (will include power)
- Two complimentary delegate passes will allow access to the main conference and two complimentary exhibitor passes for the manning of your stand
- All catering costs included – upon agreement

Memory Sticks

Memory sticks will include all conference documentation available at time of going to print, speaker biographies and presentation notes. Sole sponsorship.

Price: £6,000 (plus VAT)

Package:

- Logo to be printed on one side of the memory stick
- Logo on the conference website with link to your website
- Memory stick can contain any additional information the sponsor would like to incorporate – this can include a link to the sponsor's web site
- Logo will be displayed on the conference brochure
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks
- Distribution of your corporate brochures or any promotional material
- Exhibition space (maximum 3mx2m) within the exhibition hall (will include power)
- One complimentary delegate pass will allow access to the main conference and two complimentary exhibitor passes for the manning of your stand
- Corporate profile will be included in the course documentation (A4 page)

Exhibiting

Price: £1,500 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo will be displayed on the conference brochure
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks
- Corporate profile will be included in the course documentation (A4 page)
- Distribution of your corporate brochures or any promotional material
- Exhibition space (maximum 3mx2m) within the exhibition hall (will include power)
- Two complimentary exhibitor passes for the manning of your stand

Literature Distribution

Price: £800 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks
- Corporate profile will be included in the course documentation (A4 page)
- Distribution of your corporate brochures or any promotional material

Other sponsorship opportunities and packages

In addition to the main sponsorship packages, there are also opportunities to sponsor other items such as delegate name badges and lanyards, notepads and pens.

For further information or to discuss a package tailored to your specific requirements please contact Navigate Conferences:

T: +44 (0)20 7369 1653/1656

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